

SCAN ME



# RADMEHR akbari

"I have several years of experience in the world of graphics, as well as in the field of user experience design (UX/UI) with a specialized start of six months in this field and I am very eager to make further progress in this field.



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Technology

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+ bachlor of Radiology

Isfahan medical university

+ 240 hours ui|ux course

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Isfahan design academy

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Education

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## **Work Experience**

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Graphic designer at the Fava Center of Isfahan Municipality 2020-2021

Ui Ux designer

Skills

- . User interface
- . User experience
- . Interaction design
- . Wireframing (low to high fidelity)
- Rapid prototyping
- . Layout, color psychology,
- typography principles
- design style (minimal, flat, semi
- . flat, morphism (neo, glass)
- . design system (material)
- . accessibility
- . usability testing
- . user research
- . persona
- . mind map and user flow
- . ux writing
- . user journey map
- . design thinking
- . responsive design



. I followed the design thinking method in this project . Then, according to the provided document and the interview with the employer, I wrote the product brief . And by starting the **user research**, I started interviewing the users by field question and answer method and according to the result of the user research, I designed the **persona**. . According to the purpose of the employer and the user, I drew a mind map

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## Projects

#### 1. Cramp/Eventure project

that this project is being prepared for changing iranian shopping program

- landing page
- admin panel
- user panel
- app ui
- website part

#### 2. Digital marketing project

that this project is being prepared and is generally divided into four parts

- Student panel
- admin panel
- master panel
- control panel

#### 3. Hamtamrini project

A sports app that provides information about the sports program and sharing the exercises of the users

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. Designed user flow with the help of mind map . I entered the wireframe stage and then the UI port In this project, I have also interacted with the back-end and front-end programming team

### My role

. Writing a brief and interviewing the employer to fully determine the purpose of the project

. User research to find the problem of users . Persona design was done according to the result of user research

. And according to the needs of the product, a mind map was designed

- . Userflow design to determine the user's path
- . Draw a sketch as a prototype
- . Product wireframe design
- . UI port design

# WEB DESIGN



### My role

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- . Project style guide design
- . Student panel user interface design
- . Admin panel user interface design
- . Interacting with programmers for implementation

APPDESIGN



## GRAPHIC DESIGN

